

Privacy Policy

Our Privacy Policy is designed to assist you in understanding how we collect and use the personal information you provide to us and to assist you in making informed decisions when using our Services.

Information We Collect

When you utilize our consulting services, you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and website use information collected on an aggregate basis as you and others browse our website or other platforms that we make our consulting services available (our "Services").

1. Personal Information You Choose to Provide

Registration Information.

You provide us information about yourself, your firm or company, and your practices when you use Services (such as registering on our website or registering for email newsletters and alerts).

Email Information.

If you choose to correspond with us through email, or provide us with your email address, we may retain the content of your email messages and your email address and our responses.

2. Usage Information

Our Services utilizes a variety of standard technologies to analyze usages of our Services, including "cookies", (see explanation below, "What Are Cookies?"), web beacons, web server logs, and other tracking-technologies to collect information about how our Services are used. Information gathered through such technologies may include the date and time of visits, the pages viewed, IP addresses, time spent at our Services, and the website you visited just before and just after visiting our Services. We, our advertisers and ad serving companies that we work with may also use web beacons or other similar technologies to determine which advertisements and promotions users have seen and how users responded to them.

How We Use Your Information

Broadly speaking, we use personal information for purposes of administering and expanding our business activities, providing customer service and making available other products and services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to our Services, the offering of new or additional Services, and special offers we think you will find valuable.

What Are Cookies?

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, the website's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Some of our business partners (e.g., advertisers) may use cookies that originate from their sites. We have no access or control over those cookies.

How Do We Use Information We Collect from Cookies?

As you use our Services, we may use its cookies to differentiate you from other users. In some cases, we also use cookies to prevent you from seeing unnecessary advertisements or requiring you to log in more than is necessary for security. Cookies, in conjunction with our server's log files, allow us to calculate the aggregate number of people using our Services and which parts are most popular. This helps us gather feedback in order to constantly improve our Services and better serve our customers. Cookies do not allow us to gather any personal information about you and we do not generally store any personal information that you provided to us in your cookies.

Sharing Information with Third Parties

We may enter into alliances, partnerships or other business arrangements with third parties who may be given access to personal information including your name, address, telephone number and email for the purpose of providing you information regarding products and services that we think will be of interest to you. In connection with alliances, partnerships or arrangements, we may also provide certain information to third parties if we have determined that the information will be used in a responsible manner by a responsible third party. We may also use third parties to facilitate our business, including, but not limited to, sending email and processing credit card payments. In connection with these offerings and business operations, our partners and other third parties may have access to your personal information for use in connection with business activities.

No Sale of Personal Information

We will not sell your personally identifiable information to a third party, provided that we may transfer information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of a substantial portion or all of our assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding.

Notice of New Services and Changes

Occasionally, we may also use the information we collect to notify you about important changes to our Services, new Services and special offers we think you will find valuable.

How We Protect Your Information

How Do We Secure Information Transmissions?

Some of the information you may enter on our Services are transmitted securely via Secure Sockets Layer SSL, 128 bit encryption services. Pages utilizing this technology will have URLs that start with HTTPS instead of HTTP. We do not recommend that you contact us or send confidential information via e-mail as e-mail is an insecure method of transmission.

Data Security

We periodically review and implement certain measures intended to secure personal information from accidental loss and from unauthorized access, use, alteration and disclosure that are appropriate for the type and sensitivity of information that we maintain. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

Miscellaneous

Certain Disclosures

We may disclose your personal information if required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law or comply with legal process served on us or affiliated parties; (b) protect and defend our rights and property, our Services, the users of our Services, and/or our affiliated parties; and/or (c) act under circumstances to protect the safety of users of our site, us, or third parties.

What About Other Web Sites Linked to Our Services?

We are not responsible for the practices employed by websites linked to or from our Services nor the information or content contained therein. Often links to other websites are provided solely as pointers to information on topics that may be useful to the users of our website.

Please remember that when you use a link to go from our Services to a third party's website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including websites which have a link on our Services, such websites are subject to that website's own rules and policies. Please read over those rules and policies before proceeding.

Children Under the Age of 13

Our Services are not intended for children under 13 years of age. No one under age 13 may provide any information to our Services. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information through the Services or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us.

Your Consent

By using our any of our Services you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our privacy policies and procedures, we will post those changes on our website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it.